

# Mona Ibrahim & Ebon Heath

## The Designers & Product

Thousands and thousands of hand-cut letters from Tyvek are strung together by fishing wire to form lyrics of songs, poems and other passages of texts. These great big sculptures are the work of Brooklyn-based graphic designer Ebon Heath. The sculptures attempt to free letters and words from the confines of 2D space and let them engage with a larger physical environment.

Heath explains one view of his work:

“The structures are a physical representation of our language as object. This ‘visual noise’ permeates all aspects of modern culture, especially urban living. From the signs, billboards, stores, and t-shirts that yell with type for attention as you walk down any high street. All the audio and verbal noise, from music we plug our ears with to the din of countless conversations, screams and whispers. With new media of texting, online, and transmitted technology there is even invisible noise silent to the eye surrounding us all. It is this cozy womb of information, data, or chorus of cacophony that my mobiles hope to represent as well as reveal. Making the invisible visible.”

In his Middle East debut, Ebon Heath exhibited his series of typographic mobiles, also known as Stereo.type, in Dubai. The exhibition was complemented by a jewelry collection, which was the first collaboration between Heath and renowned jewelry designer Mona Ibrahim.

Ibrahim is known for her love of tribal cultures and their art, customs, natural landscapes, bold colors, and striking design. Her 2007 Mesh collection caught the eye of Cirque De Soleil cast members and they wore many of her designs during their shows in Dubai. When it came to the collaboration there was no doubt that this pair of designers would bring the letters and formed words to life. Language was unleashed.

“I was not looking at jewelry in this way before I came to know Mona, working with jewelry has changed it because I have to think about how the body supports it and how it wraps around the body and how sentences can wrap around an arm or hang from an ear.” Heath

The collection of laser cut typographic jewelry includes earrings, cuffs, wraps, neckpieces and broaches.

Words never looked better.

The collection is exclusively available at 50°C at Souk Al Bahar, Downtown Burj Dubai.  
[www.monaibrahim.com](http://www.monaibrahim.com)

